

ENTERTAINMENT  
THIS WEEK brings you...

# UP CLOSE



## DR. JOESPH I. AYOUB 326 WALT WHITMAN RD HUNTINGTON STATION

By Iris Wiener

Have you ever found yourself purposely keeping your mouth closed when smiling? How about laughing at a joke, simultaneously placing your hand over your mouth? If the answer to either of these questions is yes, it is definitely worth your while to see Dr. Joseph I. Ayoub.

Dr. Ayoub runs a state of the art dental practice. With the experience that any patient would be looking for in a doctor, he is known for delivering results to the best of his abilities. The only member of his family to become a dentist, Dr. Ayoub credits a family practitioner as his inspiration for his career choice. His family dentist was always very friendly and made his patients feel relaxed and upbeat. A graduate of the University of Pittsburgh's School of Medicine, Dr. Ayoub has become renown in the art of laser dentistry and does lectures on the subject throughout the United States. Over the years Dr. Ayoub has worked for a few dental groups and finally bought an existing practice eight years ago. His establishment now features the latest equipment and cutting edge techniques.

Dr. Ayoub provides the best quality service to his patients with a concentration in cosmetic and implant den-

tistry. Your self-esteem will instantly rise after stepping out of this dentist's chair! If you're one of the millions of people who harbor a secret fear for the drill or a shot, this is the dentist you want to see. Through the use of Laser Technology, in most cases, Dr. Ayoub is able to remove the decay with no anesthesia.

The Laser method has become most popular in root canal and peri-

phobic patients because of his kind manner and gentle techniques. There are flat screen TVs in every room of his office, so every patient can feel like they're at home. Dr. Ayoub uses intra oral cameras, which allow you to view your case right on a screen, so that you can have a better understanding of the procedure! Cowards need not be afraid of this dentist- he has nitrous oxide available.

Another claim to fame of Dr. Ayoub's is his Laser Cavity detection device, actually finds cavities in their early development, thereby minimizing decay of the enamel. "This technology detects decay, where the human eye and xray may not", says Dr. Ayoub.

The hottest treatment offered nowadays is the Zoom Teeth Whitening System, which Dr. Ayoub proudly offers to his patients. A one-hour treatment, this procedure is fast and produces results with minimal sensitivity. Dr. Ayoub also offers Porcelain Veneers. Invisalign (invisible braces) is also among the modern services he provides.

There is no question about it- the smile you'll wear after a visit to Dr. Ayoub's office will never be matched! Introduce yourself today at 427-2100.



*Dr. Ayoub with staff assistant Doris*

odontal procedures, thus eliminating the need for classic gum cutting. The Laser typically produces more reliable and predictable results, as documented through research. The services offered by Dr. Ayoub are impressive, but his compassion for his patients' emotions and insecurities are what truly set him apart from others in his field. His practice is ideal for